The Ready-Set-Go curriculum is the core business program at the centre of Club Kidpreneurs range of initiatives.

The curriculum content, format and activities have been developed through collaboration between entrepreneurs, educators and childcare workers. This is to ensure we present the best balance between making business fun for kids while delivering key primary education learning objectives and imparting real-life business lessons.

**CURRICULUM**

The Ready-Set-Go program material has an integrated real-world focus, adapts to multiple learning styles and ties into numerous curriculum key learning areas (KLA’s). It is designed to be interactive and fun to allow kids to be engaged and play while learning. The program requires no prior business knowledge and can be incorporated into the curriculum either inside or outside the classroom.

With the help of a suite of supplementary resources the Ready-Set-Go program guides kids through the process of setting up a business and the selling their own products. The program is highly flexible, and can be adapted to a broad range of contexts within each of Club Kidpreneur’s programs.

**READY-SET-GO ONLINE**

Kids can also work through the Ready-Set-Go program via our online modules. This can be done inside or outside of class, allowing the business program to be completed independent of or in conjunction with teacher-guided delivery and group activities, with or without a Business in a Backpack.

**CAMP KIDPRENEUR**

An intensive Ready-Set-Go program is delivered annually at Camp Kidpreneur. Over a fun, jam-packed four days kids setup their own businesses from scratch and make their own creative products, culminating in a real-life market day.

**TEACHER-DELIVERED CURRICULUM**

The Ready-Set-Go program is also available as a teacher-delivered curriculum freely available for incorporation into the syllabi of key learning areas such as mathematics, economics and business, civics and citizenship and humanities and social sciences.

Our programs are not just about teaching children financial skills. They are also taught how to think creatively, develop a business plan, create marketing material and interact confidently with customers. Along the way they will learn valuable lessons on social responsibility, critical thinking, confidence and resilience.

We have already successfully delivered 45 Ready-Set-Go after school programs and 5 Camp Kidpreneurs and are about to embark on our inaugural $50 Challenge. To date our programs have given more than 3000 children the unique opportunity to run their own micro-enterprise.
The Club Kidpreneur Foundation is a social enterprise seeking to encourage entrepreneurial thinking in primary-aged children on a national level.

We aim to reach every primary school kid across the globe, to spark their entrepreneurial spirit and build business acumen, confidence and resilience, so they can choose entrepreneurship as their future career and use business as a force for good.

**WE WILL:**

★ Give perspective on business and the value of money
★ Have kids consider entrepreneurial endeavour as a career choice
★ Develop business literacy
★ Integrate and supplement standard learning objective with our real-world experiential programs
★ Provide safe and secure opportunities to practice business skills
★ Embrace all learning styles
★ Encourage creativity and experimentation
★ Reward achievement
★ Foster initiative, responsibility and learning from success and failure in the entrepreneurial journey
★ Build motivation, confidence and resilience
★ Harness entrepreneurial spirit for social and environmental good

We are committed to helping kids start and grow their own micro-enterprises in order to spark an entrepreneurial spirit in the next generation. Through our programs and initiatives we aim to empower and equip budding kidpreneurs with unique interpersonal skills, critical thinking and financial literacy as they simultaneously become more entrepreneurial and socially conscious.

**INSPIRE**...Leverage cool characters, entertaining stories, engaging programs and interactive tools to inspire kids to be Kidpreneurs, choose entrepreneurship as a career in the future and use business to do good on the planet.

**EDUCATE**...Offer professionally developed and executed programs, combining traditional learning with real-world application, to help kids develop financial literacy, confidence and interpersonal skills aligned with National Curriculum key learning outcomes.

**INCUBATE**...Foster entrepreneurship by creating a community of kidpreneurs around the world who benefit from sharing knowledge and ideas, mentoring, and safe and secure opportunities to develop and practice their business skills.

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### The Features of the Four Club Kidpreneur Programs Using the Ready-Set-Go Program Curriculum Are Outlined Below:

<table>
<thead>
<tr>
<th>DELIVERY</th>
<th>$50 Challenge</th>
<th>ReadySetGo In Classroom</th>
<th>ReadySetGo After School</th>
<th>Camp Kidpreneur</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teacher Delivered</td>
<td>Y</td>
<td>Y</td>
<td>N</td>
<td>N</td>
</tr>
<tr>
<td>Entrepreneur Mentor Delivered</td>
<td>N</td>
<td>N</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Online Modules</td>
<td>Y / N</td>
<td>Y / N</td>
<td>N</td>
<td>N</td>
</tr>
<tr>
<td>Business in a Backpack (1 of 5 products)</td>
<td>Y</td>
<td>Y / N</td>
<td>Y / N</td>
<td>Y</td>
</tr>
<tr>
<td>Kidpreneurs’ Choice of Product</td>
<td>N</td>
<td>Y / N</td>
<td>Y / N</td>
<td>N</td>
</tr>
<tr>
<td>Program Duration</td>
<td>5 weeks</td>
<td>Optional</td>
<td>8 weeks</td>
<td>4 days</td>
</tr>
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