The $50 Challenge is a nationwide competition designed to inspire 8-12 year old students to create their own micro-enterprises to raise funds for their favourite charity, social cause or school P&C.

HOW THE CHALLENGE WORKS:

1. Students receive a Business in a Backpack jam-packed with learning resources and raw materials to build their own micro-business!

2. Work through the Ready-Set-Go curriculum inside or outside class.

3. Sell handmade products at a school event or local community market day.

4. Donate 100% of the profits to a charity or school P&C of the students’ choice!

“...The Ready-Set-Go program provided all the necessary support and guidance to allow students to feel confident about starting their own enterprise. Their motivation was also propelled by the fact that they were doing all of this for a good cause. I am so glad that we had the opportunity to be involved in such a rich experience - this is something my students will never forget.”

– Jessica Guevara, Cabramatta West Public School, NSW

OVER $100,000 OF PRIZES TO BE WON FOR STUDENTS AND THEIR SCHOOLS!

Empower your students to develop financial literacy and practical leadership skills while meeting Australian Curriculum outcomes across multiple learning areas.

- A ready-to-teach unit of work complete with lesson plans and resources
- Meet Australian National Curriculum outcomes
- Self-funding program + fundraise for your school
- Encourage creativity, innovation and social capability

REGISTER YOUR INTEREST AT WWW.FIFTYDOLLARCHALLENGE.COM

TERM 3, 2014

BROUGHT TO SCHOOLS BY

FUNDING ASSISTANCE AVAILABLE!
Club Kidpreneur is a not-for-profit foundation seeking to encourage financial literacy and entrepreneurial thinking in primary-aged children on a national level. Our dynamic and engaging business program has been delivered to over 3,000 primary-aged students in 220+ Australian schools and childcare facilities since 2009.

General Capabilities:

- Literacy
- Numeracy
- Critical & creative thinking
- Personal & social capability
- Ethical understanding
- ICT capability

Cross curriculum priority: SUSTAINABILITY

Ready-Set-Go enables students to reflect on ways of interpreting and engaging with the world through social enterprise and philanthropy, considering systems, world views and futures.

2014 Timeline:

- **$50 Challenge** begins **Monday 14 July**
- **$50 Challenge** ends **Friday 26 September**
- **$50 Challenge** winners announced **Wednesday 15 October**

- Delivery of Business in a Backpacks & program materials by **Friday 27 June**
- Contact and confirmation of Business in a Backpack orders made by **Friday 16 May**
- Detailed Information Kit sent by **Friday 13 June**

About the Club Kidpreneur Foundation:

Club Kidpreneur is a not-for-profit foundation seeking to encourage financial literacy and entrepreneurial thinking in primary-aged children on a national level. Our dynamic and engaging business program has been delivered to over 3,000 primary-aged students in 220+ Australian schools and childcare facilities since 2009.

Through our programs we aim to:

- Develop financial literacy, interpersonal and practical leadership skills
- Integrate and supplement primary-school curriculum outcomes with exposure to the ‘real-world’ of business
- Provide safe and secure opportunities to practice business skills
- Embrace all learning styles through dynamic and engaging interactive programs
- Encourage creativity and critical thinking through experimentation
- Encourage students to use the power of business for social impact and sustainability.

Contact:

info@clubkidpreneur.com
1300 464 388
www.clubkidpreneur.com

$50 Challenge

Expression of Interest form completed by **Monday 31 March** at www.fiftydollarchallenge.com

$50 Challenge

$50 Challenge begins **Monday 14 July**

$50 Challenge ends **Friday 26 September**

$50 Challenge winners announced **Wednesday 15 October**

**See** www.clubkidpreneur.com/f-a-q/ for details about our pre-funded payment plans.

Readu-Set-Go has been developed to directly meet outcomes of the Australian Curriculum across multiple learning areas including Mathematics, English, Technologies and Economics & Business.

Full lesson plans, teaching notes and learning resources provided.

General Capabilities:

- Literacy
- Numeracy
- Critical & creative thinking
- Personal & social capability
- Ethical understanding
- ICT capability

Cross curriculum priority: SUSTAINABILITY

Ready-Set-Go enables students to reflect on ways of interpreting and engaging with the world through social enterprise and philanthropy, considering systems, world views and futures.